



Unleashing Brands | Unlocking Possibility

# CAPABILITY STATEMENT

DUNS #: 080440235 | TAX ID: 47-5096767  
NAICS Codes: 541613, 611430  
Prince George's County Vendor ID: 1000065054  
Maryland State Vendor ID: SUP1086039

*We position brands to become—Unforgettable.*

## COMPANY OVERVIEW

UnRestricted Branding & Marketing, LLC is a small business strategic branding and marketing firm that helps organizations strengthen public trust, increase program visibility, and communicate mission priorities with clarity and consistency. We combine disciplined creative execution with data-informed strategy to deliver messaging and outreach solutions that reduce performance risk, support compliance requirements, and improve stakeholder engagement across diverse audiences.

Our experience includes work with universities, corporate partners, county agencies, small to mid-sized businesses, and community initiatives, each supported with measurable results that enhance awareness, strengthen credibility, and advance mission-driven outcomes.

## CORE COMPETENCIES

- **Brand Strategy & Development**  
Distinct brand identities and market positioning.
- **Organizational Rebranding & Staff Alignment**  
Visual refresh and staff brand training.
- **Strategic Communications**  
Clear, consistent, and impactful messaging.
- **Marketing Campaign Management**  
Integrated, results-driven campaigns.
- **Visual Design & Digital Marketing**  
Cohesive brand assets and digital/social collateral
- **AI Branding and Marketing**  
Integrating AI to enhance brand strategy, streamline operations, and drive data-informed engagement.
- **Partnership & Sponsorship Development**  
Building mission-aligned collaborations.
- **Event Branding & Experience Design**  
Immersive, brand-driven experiences.

## CERTIFICATIONS

Prince George's County-Based Small Business (CBSB) APPROVED - Certification No: CBSB-25-1656

Maryland Department of Transportation-Uniform Certification Application: IN PROCESS

- Minority Business Enterprise (MBE)
- Disadvantaged Business Enterprise (DBE)
- Small Business Enterprise (SBE)

## DIFFERENTIATORS



### Strategy + Creativity

We merge business intelligence with fearless creativity.



### Inside-Out Rebranding

Aligning leadership and staff for consistent brand voice.



### Cultural Fluency

Deep understanding of diverse audiences and public-sector needs.



### Data Analytics Monitoring & Measurement

*In Partnership with Bowie State University's Center for Data Analytics*

Tracking performance metrics to evaluate effectiveness and ensure measurable outcomes.

## PAST PERFORMANCE



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