



Unleashing Brands | Unlocking Possibility

CAPABILITY STATEMENT

DUNS #: 080440235 | TAX ID: 47-5096767
NAICS Codes: 541613, 611430
Prince George's County Vendor ID: 1000065054
Maryland State Vendor ID: SUP1086039

We position brands to become—Unforgettable.

COMPANY OVERVIEW

UnRestricted Branding & Marketing, LLC is a minority woman-owned small business strategic branding and marketing agency that helps organizations transform ideas into movements. We combine bold creativity with data-driven strategy to build brands that connect authentically, grow sustainably, and inspire trust.

Clients include universities, corporate and county agencies, small to mid-size businesses and community initiatives, each supported with measurable results that drive awareness and engagement.

CORE COMPETENCIES

- **Brand Strategy & Development**
Distinct brand identities and market positioning.
- **Organizational Rebranding & Staff Alignment**
Visual refresh and staff brand training.
- **Strategic Communications**
Clear, consistent, and impactful messaging.
- **Marketing Campaign Management**
Integrated, results-driven campaigns.
- **Visual Design & Digital Marketing**
Cohesive brand assets and digital/social collateral
- **AI Branding and Marketing**
Integrating AI to enhance brand strategy, streamline operations, and drive data-informed engagement.
- **Partnership & Sponsorship Development**
Building mission-aligned collaborations.
- **Event Branding & Experience Design**
Immersive, brand-driven experiences.

CERTIFICATIONS

Prince George's County-Based Small Business (CBSB) APPROVED - Certification No: CBSB-25-1656

Maryland Department of Transportation-Uniform Certification Application: IN PROCESS

- Minority Business Enterprise (MBE)
- Disadvantaged Business Enterprise (DBE)
- Small Business Enterprise (SBE)

DIFFERENTIATORS



Strategy + Creativity

We merge business intelligence with fearless creativity.



Inside-Out Rebranding

Aligning leadership and staff for consistent brand voice.



Cultural Fluency

Deep understanding of diverse audiences and public-sector needs.



Data Analytics Monitoring & Measurement

In Partnership with Bowie State University's Center for Data Analytics

Tracking performance metrics to evaluate effectiveness and ensure measurable outcomes.

PAST PERFORMANCE



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